CLAIM AMENDMENTS

1. (Currently Amended) A tangible processor-readable medium having processor-executable instructions that, when executed by a processor, performs operations comprising:

presenting an electronic program guide (EPG) user interface (UI) illustrating a schedule of multimedia programming in a grid pattern, the grid pattern having a time dimension and a channel dimension, each multimedia program shown in the grid pattern being associated with a time and a channel;

monitoring user interactions with the EPG UI, including presses of a scroll forward key indicative of a user's desire to see future scheduled programming in the EPG UI, such that:

when a number of presses of the scroll forward key advances a presentation of the schedule of multimedia programming in the grid pattern of the EPG UI less than a predefined amount of time into the future, the EPG UI presents the schedule of multimedia programming in the grid pattern that is associated with a scrolled forward time without identifying a triggering user interaction associated with the number of presses of the scroll forward key; and

when the number of presses of the scroll forward key advances the presentation of the schedule of multimedia programming in the grid pattern of the EPG UI the predefined amount of time into the future, the operations include identifying a triggering user interaction;

in response to identifying one or more triggering user interactions, presenting a quick EPG-navigation UI that is inlaid within the grid pattern of the schedule of

multimedia programming, the <u>quick</u> EPG-navigation UI having one or more user-selectable options therein, ~~wherein the triggering user interactions include a number of~~ ~~presses of the scroll forward key which advances a presentation of a schedule of~~ ~~programming in the grid of the EPG UI a predefined amount of time into the future~~; and

responding to a user's selection of one or more of the options of the quick EPG-navigation UI.

2. (Currently Amended) A tangible medium as recited in claim 1, wherein the method further comprises generating the quick EPG-navigation UI and determining which user-selectable options to include based upon context of user interactions with the EPG UI before [[a]] <u>the</u> triggering user interaction.

3. (Currently Amended) A tangible medium as recited in claim 1, wherein the method further comprises generating the quick EPG-navigation UI and determining positioning of the quick EPG-navigation UI within the EPG UI based upon context of user interactions with the EPG UI before [[a]] <u>the</u> triggering user interaction.

4. (Currently Amended) A tangible medium as recited in claim 1, wherein the method further comprises generating the quick EPG-navigation UI and determining positioning of the quick EPG-navigation UI within the grid pattern of the schedule of multimedia programming based upon context of user interactions with the EPG UI before [[a]] <u>the</u> triggering user interaction.

5. (Canceled)

6. (Previously Presented) A tangible medium as recited in claim 1, wherein the triggering user interactions also include a performance of a designated selection action.

7. (Currently Amended) A tangible medium as recited in claim 1, wherein the user-selectable options include:

an option to search future programming based upon one or more characteristics of that programming;

an option to look ahead into the schedule of multimedia programming of the EPG UI;

an option to view one or more live television multimedia programs;

an option to view one or more on-demand multimedia programs;

an option to view one or more pay-per-view multimedia programs;

an option to view one or more locally stored multimedia programs;

~~an option to view one or more pay-per-view multimedia programs;~~

an option to view one or more multimedia commercial messages; and

an option to filter or otherwise adjust the parameters to determine which programs are listed by time within the grid.

8. (Previously Presented) A tangible medium as recited in claim 1, after the presenting of the quick EPG-navigation UI, the quick EPG-navigation UI comprises one

or more display areas, wherein contents of such display areas are selected from a group consisting of:

one or more options to search future programming based upon one or more characteristics of that programming;

one or more options to look ahead into the schedule of multimedia programming of the EPG UI;

one or more options to view one or more live television multimedia programs;

one or more options to view one or more on-demand multimedia programs;

one or more options to view one or more pay-per-view multimedia programs;

one or more options to view one or more locally stored multimedia programs;

one or more options to view one or more multimedia commercial messages;

one or more options to filter or otherwise adjust the parameters to determine which programs are listed by time within the grid.

9. (Currently Amended) A tangible medium as recited in claim 1, wherein the responding to the user's selection comprises presenting new content of which is selected from a group consisting of:

a new EPG UI listing future programming based upon one or more characteristics of that programming;

a new grid showing a schedule of upcoming multimedia programming of the EPG UI starting at a time in the future;

a live television multimedia program;

[[a]] an on-demand multimedia program;

a pay-per-view multimedia program;

a locally stored multimedia program; and

a multimedia commercial message.

10. (Previously Presented) A tangible medium as recited in claim 1, further comprising receiving a scroll forward input after the presenting of the EPG-navigation UI and, in response, presenting the EPG without the EPG-navigation UI.

11. (Previously Presented) A tangible medium as recited in claim 1, wherein the quick EPG-navigation UI is presented so that it is inlaid between time blocks of the schedule of multimedia programming in the grid pattern and so that it is shown as being associated with a channel.

12. (Currently Amended) A multimedia presentation system comprising:

a multimedia presentation device; <u>and</u>

a tangible medium as recited in claim 1.

13. (Currently Amended) A method comprising:

monitoring user interactions with an electronic program guide (EPG) user interface (UI) illustrating a schedule of multimedia programming in a grid pattern, the grid pattern having a time dimension and a channel dimension, each multimedia program shown in the grid pattern being associated with a time and a channel;

receiving a user interaction with the EPG UI, including presses of a scroll forward key indicative of a user's desire to see future scheduled programming in the EPG UI;

presenting an inlaid quick EPG-navigation UI in response to one or more triggering user interactions, the inlaid quick EPG-navigation UI being inlaid within the grid pattern of the schedule of multimedia programming and having user-selectable options,

wherein the inlaid quick EPG-navigation UI is presented so that the inlaid quick EPG-navigation UI is logically inlaid between time blocks of the schedule of multimedia programming in the grid pattern, the grid pattern being truncated with respect to the time dimension to accommodate the quick EPG-navigation UI, and the schedule of multimedia programming and inlaid quick EPG-navigation UI both being presented simultaneously, and

wherein the triggering user interactions include a number of presses of the scroll forward key which advances a presentation of a schedule of programming in the grid of the EPG UI a predefined amount of time into the future; and

responding to a user's selection of one or more of the options of the inlaid quick EPG-navigation UI,

wherein after the presenting of the quick EPG-navigation UI, the EPG UI includes a first display area having at least a portion of the schedule of multimedia programming in a grid pattern and a second display area having the quick EPG-navigation UI.

14. **(Previously Presented)** A method as recited in claim 13 further comprising presenting the EPG UI.

15. **(Previously Presented)** A method as recited in claim 13, wherein the triggering user interactions also include a press of a scroll backward key indicating a desire to browse backwards in time.

16. **(Previously Presented)** A method as recited in claim 13, wherein the user-selectable options include:

an option to search future programming based upon one or more characteristics of that programming;

an option to look ahead into the schedule of multimedia programming of the EPG UI;

an option to view one or more live television multimedia programs;

an option to view one or more on-demand multimedia programs;

an option to view one or more pay-per-view multimedia programs;

an option to view one or more locally stored multimedia programs;

an option to view one or more multimedia commercial messages; and

an option to filter or otherwise adjust the parameters to determine which programs are listed by time within the grid.

17. (Previously Presented) A method comprising:

receiving one or more user interactions with an electronic program guide (EPG) user interface (UI) illustrating a schedule of multimedia programming in a grid pattern, the grid pattern having a time dimension and a channel dimension, each multimedia program shown in the grid pattern being associated with a time and a channel;

monitoring user interactions with the EPG UI, including presses of a scroll forward key indicative of a user's desire to see future scheduled programming in the EPG UI;

in response to one or more triggering user interactions, presenting a quick EPG-navigation UI that is inlaid within the grid pattern of the schedule of multimedia programming, the quick EPG-navigation UI having one or more user-selectable options therein,

wherein the inlaid quick EPG-navigation UI is presented so that the inlaid quick EPG-navigation UI is logically inlaid between time blocks of the schedule of multimedia programming in the grid pattern, the grid pattern being truncated with respect to the time dimension to accommodate the quick EPG-navigation UI, and the schedule of multimedia programming and inlaid quick EPG-navigation UI both being presented simultaneously, and

wherein the triggering user interactions include a number of presses of the scroll forward key which advances a presentation of a schedule of programming in the grid of the EPG UI a predefined amount of time into the future;

receiving one or more user selections of one or more of the options of the inlaid quick EPG-navigation UI; and

responding to such user selections.

18. **(Previously Presented)** A method as recited in claim 17, wherein the triggering user interactions also include a press of a scroll backward key indicating a desire to browse backwards in time.

19. **(Previously Presented)** A method as recited in claim 17, wherein the user-selectable options include:

an option to search future programming based upon one or more characteristics of that programming;

an option to look ahead into the schedule of multimedia programming of the EPG UI;

an option to view one or more live television multimedia programs;

an option to view one or more on-demand multimedia programs;

an option to view one or more pay-per-view multimedia programs;

an option to view one or more locally stored multimedia programs;

an option to view one or more multimedia commercial messages; and

an option to filter or otherwise adjust the parameters to determine which programs are listed by time within the grid.

20. (Previously Presented) A method as recited in claim 17, further comprising receiving a scroll forward input after the presenting of the EPG-navigation UI and, in response, presenting the EPG without the EPG-navigation UI.

21. (Currently Amended) A multimedia presentation system comprising:

a presentation unit configured to present an electronic program guide (EPG) user interface (UI) illustrating a schedule of multimedia programming in a grid pattern, the grid pattern having a time dimension and a channel dimension, each multimedia program shown in the grid pattern being associated with a time and a channel; and

an input unit configured to monitor and receive user interactions with the EPG UI, including presses of a scroll forward key indicative of a user's desire to see future scheduled programming in the EPG UI;

wherein the presentation unit is further configured to:

present, simultaneously with the schedule of multimedia programming, an inlaid quick EPG-navigation UI in response to one or more triggering user interactions received by the input unit, the inlaid quick EPG-navigation UI being inlaid within the grid pattern of the schedule of multimedia programming and having two display areas each including user-selectable options therein, the two display areas including a first display area having user-selectable options for finding shows by name or keyword and a second area having user-selectable

options for finding shows by time, the two display areas being separate and distinct and the user-selectable options of the two display areas being different from one another,

wherein the inlaid quick EPG-navigation UI is presented so that the inlaid quick EPG-navigation UI is logically inlaid between time blocks of the schedule of multimedia programming in the grid pattern, the grid pattern being truncated with respect to the time dimension to accommodate the quick EPG-navigation UI, and

wherein the triggering user interactions include a number of presses of the scroll forward key which advances a presentation of a schedule of programming in the grid of the EPG UI a predefined amount of time into the future; and

present new content in response to one or more a user interactions received by the input unit, wherein such interactions are indicative of a user selection of one or more of the options of the inlaid quick EPG-navigation UI.

22. (Previously Presented) A system as recited in claim 21, wherein the new content is selected from a group consisting of:

a new EPG UI listing future programming based upon one or more characteristics of that programming;

a new grid showing a schedule of upcoming multimedia programming of the EPG UI starting at a time in the future;

a live television multimedia program;

a on-demand multimedia program;

a pay-per-view multimedia program;

a locally stored multimedia program; and

a multimedia commercial message.

23. (Previously Presented) A system as recited in claim 21, wherein the triggering user interactions also include a press of a scroll backward key indicating a desire to browse backwards in time.

24. (Previously Presented) A system as recited in claim 21, wherein the user-selectable options include:

an option to search future programming based upon one or more characteristics of that programming;

an option to look ahead into the schedule of multimedia programming of the EPG UI;

an option to view one or more live television multimedia programs;

an option to view one or more on-demand multimedia programs;

an option to view one or more pay-per-view multimedia programs;

an option to view one or more locally stored multimedia programs;

an option to view one or more multimedia commercial messages; and

an option to filter or otherwise adjust the parameters to determine which programs are listed by time within the grid.

25. (Previously Presented) A tangible processor-readable medium having processor-executable instructions that, when executed by a processor, produces an electronic program guide (EPG) user interface (UI), the UI comprising:

a first display area illustrating a schedule of multimedia programming in a grid pattern, the grid pattern having a time dimension and a channel dimension, each multimedia program shown in the grid pattern being associated with a time and a channel;

a second display area illustrating an inlaid quick EPG-navigation UI, the inlaid quick EPG-navigation UI being inlaid within the grid pattern of the schedule of multimedia programming and having two display subareas each including user-selectable options therein, the two display areas including a first display area having user-selectable options for finding shows by name or keyword and a second area having user-selectable options for finding shows by time, the two display areas being separate and distinct and the user-selectable options of the two display areas being different from one another,

wherein the inlaid quick EPG-navigation UI is positioned so that it is logically inlaid between time blocks of the schedule of multimedia programming in the grid pattern, the grid pattern is truncated with respect to the time dimension to accommodate the quick EPG-navigation UI, and the schedule of multimedia programming and inlaid quick EPG-navigation UI are both presented simultaneously;

an executable process associated with one or more of the user-selectable options that is configured to present new content in response to one or more a user interactions received by the input unit that is indicative of a user selection of one or more of the options of the quick EPG-navigation UI.

26. **(Previously Presented)** A tangible processor-readable medium as recited in claim 25, wherein the new content is selected from a group consisting of:

a new EPG UI listing future programming based upon one or more characteristics of that programming;

a new grid showing a schedule of upcoming multimedia programming of the EPG UI starting at a time in the future;

a live television multimedia program;

a on-demand multimedia program;

a pay-per-view multimedia program;

a locally stored multimedia program; and

a multimedia commercial message.

27. (Canceled)

28. (Currently Amended) A tangible processor-readable medium as recited in claim 25, wherein the user-selectable options include:

an option to search future programming based upon one or more characteristics of that programming;

an option to look ahead into the schedule of multimedia programming of the EPG UI;

an option to view one or more live television multimedia programs;

an option to view one or more on-demand multimedia programs;

an option to view one or more pay-per-view multimedia programs;

an option to view one or more locally stored multimedia programs;

~~an option to view one or more pay-per-view multimedia programs;~~

an option to view one or more multimedia commercial messages; and

an option to filter or otherwise adjust the parameters to determine which programs are listed by time within the grid.

29. (New) A method as recited in claim 17, the monitoring user interactions with the EPG UI, including presses of the scroll forward key indicative of the user's desire to see future scheduled programming in the EPG UI including:

when the number of presses of the scroll forward key advances a presentation of the schedule of multimedia programming in the grid of the EPG UI less than a predefined amount of time into the future, presenting the schedule of multimedia programming in the grid pattern that is associated with a scrolled forward time without identifying a triggering user interaction associated with the number of presses of the scroll forward key; and

when the number of presses of the scroll forward key advances the presentation of the schedule of multimedia programming in the grid of the EPG UI the predefined amount of time into the future, identifying a triggering user interaction.

30. (New) A system as recited in claim 21, the presentation unit further configured to:

respond to the input unit receiving a number of presses of the scroll forward key less than the predefined amount of time into the future by presenting the schedule of multimedia programming in the grid pattern that is associated with a scrolled forward time; and

respond to the input unit receiving a number of presses of the scroll forward key including the predefined amount of time into the future as a triggering user interaction of the scroll forward key by presenting the inlaid quick EPG-navigation UI within the EPG UI.